



News Release

For Immediate Release

Wynn Hosts ‘Wynn Local SME Procurement Partnership Meeting 2018 – Small and Micro Enterprises, “Made in Macao”, and Young Entrepreneurs’

Wynn Local SME Vendor Referral Program builds mutually beneficial cooperation platform for local SMEs

Macau, April 20, 2018 – The “Wynn Local SME Procurement Partnership Meeting 2018 – Business Matching Session for Small and Micro Enterprises, “Made in Macao” Enterprises and Young Entrepreneurs” co-organized by Wynn Resorts (Macau) S.A. and the Macao Chamber of Commerce, alongside the “Wynn Local SME Vendor Referral Program Award Ceremony”, were held today at 11am in the Grand Ballroom of Wynn Macau. The partnership meeting was well-received and attracted participation from more than 200 representatives from local SMEs.

Since its opening, Wynn has been committed to prioritizing local procurement and has established close and long-term business partnerships with local SMEs, aiming to develop mutually beneficial relationships. Since 2016, Wynn has worked to host a number of business matching sessions across different supplier categories, including food and beverage, hotel, facilities, and those dedicated to supporting Small and Micro Enterprises, “Made in Macao” Enterprises and Young Entrepreneurs. Representatives of the Procurement Department at Wynn met with all participating SMEs, enabling the two parties to introduce themselves and hold individual discussions.

In her speech, Ms. Linda Chen, Vice Chairman and Executive Director of Wynn Macau, Limited said, “Wynn has always believed in assisting local SMEs in their business development, so therefore we will continue to organize procurement partnership meetings.” She further emphasized that, “As the Hong Kong–Zhuhai–Macau Bridge will soon open to traffic, the interconnectivity of the Greater Bay Area will increase the massive flow of people and logistics through the bridge, bringing unprecedented business opportunities to both Macau and its local SMEs. We intend to grasp these opportunities and strengthen our connections. Wynn hopes to jointly cooperate with local SMEs to effectively integrate into the Greater Bay Area, contributing to the country’s overall development.”



Since launching the “Wynn Local SME Network” last year, Wynn has expanded its cooperation with local SMEs and built mutually beneficial business partnerships, enhancing Macau’s overall competitiveness and promoting the diversification of the economy. The “Wynn Local SME Vendor Referral Program” is one of the key elements of the initiative, with Wynn’s registered vendors recommending their own partners from among the three major types of SMEs. This program mobilized the power of existing Wynn vendors to build a broader business network, opening up more opportunities for cooperation with local SMEs and to achieve business success.

The award ceremony for the program was held this morning. The top three participating companies with the most referred vendors registered with Wynn are: Woodpak Engineering & Construction Co. Ltd, CI Kitchen Equipment Company Limited and W.H. Consulting Company Limited. Mr. Tai Kin Ip, Director of Macao Economic Services, Ms. Linda Chen, Vice Chairman and Executive Director of Wynn Macau, Limited, and Mr. Chui Yuk Lum, Vice President of the Board of Directors of Macao Chamber of Commerce were invited to present the honors to the companies at the award ceremony.

Finally, Wynn has also announced the launch of the “Wynn SME Development Support Scheme”, where the company will assist in selecting SMEs with significant development potential that are facing difficulties with their logistics by providing financial support for logistics based on their respective strengths and needs. This will help to reduce these operational pressures, and help them grow bigger and stronger.

Continuing the successful experience of last year’s meeting, this year continued to leverage the Online Business Matching Service Platform of Macao Trade and Investment Promotion Institute (IPIM) to register all attendees at the business matching session. The event also drove an additional 188 corporate users to the online platform, accounting for over 50% of all attendees at the event. Through this online platform, local SMEs can receive information and invitations from various organizers for business matching, partnership meetings and exhibitions. While enhancing the electronic development of procurement collaboration, more importantly this also helps create more business opportunities.

At the event, the Macau Productivity and Technology Transfer Center (CPTTM) was also invited to provide on-site technical support to assist local SMEs in downloading ‘ChoicePro’, a procurement platform mobile application through which companies can centralize the releasing and receiving of procurement information, improve the database of local suppliers and which further promotes business collaboration between local SMEs and large enterprises. At the same time, the three major local banks, Bank of China



(Macau Branch), Industrial and Commercial Bank of China (Macau) and Banco Nacional Ultramarino also attended the meeting to provide suitable business information for local SMEs as needed.

The event was graced by Mr. Tai Kin Ip, Director of Macao Economic Services; Mr. Joe Chan, Acting Senior Manager of the Investor Services Department of the Macau Trade and Investment Promotion Institute; Mr. Shuen Ka Hung, Director-General of the Macao Productivity and Technology Transfer Center (CPTTM); Mr. Chui Sai Peng, Chairman of the Board of the Macao Young Entrepreneur Incubation Centre; Mr. Chui Yuk Lum, Vice President of the Board of Directors of the Macao Chamber of Commerce; Mr. Wong Yeuk Lai, Vice-President of the Board of Directors of the Industrial Association of Macau; Mr. Kevin Ho, Chairman of the Board of the Macau Youth Entrepreneur Association; Mr. Ng Wa Wai, Director General of the Industry and Commerce Association of Macau; Ms. Linda Chen, Vice Chairman and Executive Director of Wynn Macau, Limited; Mr. Robert A. Gansmo, Senior Vice President and Chief Financial Officer of Wynn Resorts (Macau) S.A.; Mr. Patrick Crockett, Senior Vice President of Finance of Wynn Macau; Ms. Katharine Liu, Senior Vice President of Communications of Wynn Macau and Wynn Palace, and Ms. Kimberly Tan, Executive Director of Procurement of Wynn Macau and Wynn Palace.

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ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,008 spacious rooms and suites, approximately 273,000 square feet of casino space, over 59,000 square feet of [retail space](#), eight casual and fine dining [restaurants](#), two [spas](#), a [salon](#) and a pool. The resort proudly boasts three distinct [entertainment](#) experiences, including Macau's only choreographed [Performance Lake](#), blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more [Forbes Travel Guide Five Star Awards](#) than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for two consecutive year. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit <http://www.wynnmacaupressroom.com>.

ABOUT WYNN PALACE

Wynn Palace is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 106,000 square feet of renowned luxury retail, 11 casual and fine dining restaurants, Macau's largest spa, a salon, a pool and approximately 420,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays by renowned designer Preston Bailey and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit <http://www.wynnpalace.com>.

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